

Waterford Institute: By the Numbers

MISSION: Success from the Start for Every Child

Waterford Institute is a nonprofit research center and software provider dedicated to helping children build the academic foundation necessary for lifelong learning. Founded in 1976 by a pioneering educator, we use technology to personalize education and promote the academic success of every child.

MAJOR AWARDS

- 2017 NewSchools Ignite Early Learning Challenge Winner
- 2016 Endorsed by Council of Administrators of Special Education
- 2016 Private funding expands UPSTART to three more states
- 2015 SIIA CODiE Finalist Best Virtual Learning Solution
- 2015 Certified Autism Resource by IBCCES
- 2015 California EdTech Voucher Program
- 2015 Consulate of Mexico Endorsement, Utah
- 2014 \$11.5 million Investing in Innovation (i3) grant, U.S. Department of Education
- 2014 International Society for Technology in Education (ISTE) Best of Show
- 2014 Academics' Choice Smart Media Award for Mind-Building Excellence
- 2013 SIIA CODiE Finalist
- 2013 Company of the Year, Parents for Choice in Education
- 2012 Gold award, Mom's Choice Awards
- 2012 SIIA Intel Learning Series Social Responsibility Award
- 2009 SIIA Innovation Incubator, named one of two top products
- 2008 SIIA Best Classroom Management Solution & Science Instructional Solution
- 2005 TechLearning Award of Excellence Best Educational Software

Our focus has shifted to research-based programs at all levels. Since making this shift 8 years ago, our need for intervention at the higher grades has diminished to almost nothing. Waterford has played a significant role in making a difference in the early years.

Irene White
Director of Special Education
and Student Services at
Laguna Beach Unified School District

OFFERINGS

As early education experts, Waterford partners with educators, policymakers and families to create programs that enable young learners to succeed. To do this, we use:

Individualized Early Learning Software

Waterford Early Learning is a cloud-based adaptive early reading, math and science program that individualizes instruction for children grades PreK-2.

Assessment Software

Waterford Assessment of Core Skills is a web-based, comprehensive literacy assessment for PreK-2.

Services—Home & School

Waterford offers research-based, customizable training and support services for educators and families.

Independent Reading Platform

Curriculet (grades 3-12) engages students and encourages closer reading practice with built-in curriculum and assessment.



WATERFORD INSTITUTE: BY THE NUMBERS

WATERFORD'S REACH

- Millions of children have learned to read using Waterford
- More than 250,000 children use Waterford each year
- More than 20,000 teachers use Waterford in their classrooms
- Over 8,000 U.S. teachers are part of the Waterford Teacher Training Hub community
- Waterford's products are globally positioned, with offices in the U.S. and Romania and 150 employees worldwide
- Waterford ranks very high in customer satisfaction, with 97% of customers reporting they are satisfied with the products (2017 Customer Survey)

RECENT PRODUCT MILESTONES

- AUG '17 – Adds Native Language Support for Spanish-speaking students
- JUNE '17 – Relaunches updated Curriculet
- MARCH '17– Releases new dashboards showing student data
- 2016-2017 – Runs UPSTART pilots in Ohio, Philadelphia, Mississippi and Indiana
- DEC '16 – Acquires Curriculet, an independent reading program
- JULY '16 – Completes Waterford Early Learning on iPad and releases SmartStart PreK on iPad
- MAY '16 – Legislature expands UPSTART in Utah

WATERFORD'S STORY

- 1976—Waterford Institute founded
- 1978—Waterford built the first-ever educational videodiscs for McGraw Hill and the National Science Foundation
- 1989—Waterford conducted a 4-year, \$10 million pilot in NYC public schools
- 1990—Waterford began developing Waterford Early Learning.
- 1995—Waterford Reading released
- 2000—Waterford Early Math & Science released
- 2008—UPSTART program launched; state-wide implementation with the Utah State Legislature
- 2014—Waterford received an \$11.5 million i3 grant; Utah State Legislature approves 5-year extension of UPSTART
- 2015—SmartStart released; Waterford Early Learning for iPad released
- 2016—Acquired Curriculet, an independent reading program
- 2016-2017—Expands UPSTART in Utah and to four new states



RESEARCH

Key findings on the effectiveness of Waterford curriculum and services:

Waterford Works for All Children

Research has shown that Waterford curriculum is a viable means of bridging achievement gaps and an effective vehicle for teaching math and literacy skills to students across all demographics, regardless of:

- Gender
- Ethnicity
- Special Education needs
- Dual Language Learner status
- Economic level

Waterford Addresses Early Learning Needs

Research also shows Waterford curriculum:

- Is effective for children from PreK to second grade
- Works in the classroom and at home
- Creates lasting gains
- Builds critical literacy skills
- Prepares preschool-age children for kindergarten
- Helps close the achievement gap

Usage is key

Used faithfully, Waterford curriculum can lead to improved learning outcomes for students. Research has repeatedly demonstrated that students with higher usage of the program show greater academic gains than students with lower usage.

Waterford and ESSA

Waterford supports states and districts as they implement ESSA, sharing an evidence base that meets even the highest standards of ESSA's four tiers of evidence.